IBC2019 journey for Trend Learners

To help you plan your visit to IBC2019, we have created a journey for you, with suggested content sessions to attend, showfloor feature areas to visit and exhibitors to see.

 Owners & Associations
 Owners session
 07:45 - 08:45
 Forum

IABM: Seeing clearly in the cloud – strategies for business transformation
Morwen Williams, Head of UK Operations - BBC News
Tim Shoulders, President - Grass Valley, a Belden Brand
Bhavik Vyas, Head of M&E Global Partnerships and Alliance - Amazon Web Services (AWS)

Hisilicon Conference
10:45 - 11:45
Sponsored Content E102

Defining a new chapter of ultimate video experience with 8K + AI
Veni Shone, President - Hisilicon (Shanghai) Technologies
Marvin He, GM of Video Product - Huawei
Sunny Niu, Deputy Secretary-General - AVS Industrial Alliance
Steeve Huin, Vice President of Strategic Partnerships, Business Development and Marketing - Irdeto

CE Hub Theatre - Hall 14
14:30 - 14:50
Digital media distribution solutions
Stuart Bishop, CEO - Co-founder - Katapy

CE Hub Theatre - Hall 14
15:00 - 15:20
P2P & Multisourcing: high-quality streaming at scale with client-side delivery technologies
Pierre-Louis Theron, CEO & Co-founder - Streamroot

CE Hub Theatre - Hall 14
15:30 - 16:15
Technological innovation in the digital domain
Simon Forrest, Principal Technology Analyst - Futuresource Consulting
Laurent Depersin, R&D Senior Lab Director - InterDigital
João Neto, CEO - VoiceInteraction
Marc Cymontkowski, Vice President of Engineering - Haivision

Content on Cloud 9
Dan Finch, Chief Commercial Officer - Simplestream
**Big Screen**  09:30 - 10:20  
Auditorium  
---  
**Black Mirror: getting the look**  
Alex Gascoigne, Colorist - Technicolor  
London Colorists

---

**Lounge Talks**  
10:45 - 11:15  
Forum Lounge  
---  
Tech Talk: From television to the seamless and personalised web: an Indian ethnographic study  
Neha Hooda, Executive Producer VFX | Doctoral Candidate - University of Debrecen, Hungary

---

**Big Screen**  
12:00 - 13:15  
Auditorium  
---  
**ASC 100 YEARS: Ground-breaking cinematography behind Lion King**  
Stijn Van der Veken, Cinematographer  
Caleb Deschanel, Cinematographer  
Robert Legato, Visual Effects Supervisor  
Kees Van Oostrum, Cinematographer, President - ASC  
Chair: Carolyn Giardina, Technology Editor - The Hollywood Reporter

---

**CE Hub Theatre - Hall 14**  
10:00 - 10:20  
---  
Camera Automation on Entertainment Shows  
Per Zachariassen, CEO - CuePilot

---

**Lounge Talks**  
12:00 - 12:30  
Forum Lounge  
---  
Tech Talk: Personalised content: The next driver of sustained trends in fitness technology  
In the multi-billion-dollar fitness industry, personalised content will be required to drive product innovation forward.  
Scott Campbell, Strategy Consultant - Accenture  
Gregory Shaw, Manager – Accenture Strategy, Communications, Media and Technology - Accenture

---

**Keynote**  
12:30 - 13:15  
Forum  
---  
**Convention Keynote**  
Andy Serkis, Director, Producer & Actor  
Hear from Andy Serkis known to play ground-breaking characters including Gollum from Lord of the Rings, Caesar from Rise of the Planet of the Apes and King Kong.  
Chair: Carolyn Giardina, Technology Editor - The Hollywood Reporter
**Lounge Talks**  
16:00 - 16:30  
Forum Lounge

**What Caught My Eye - Creating disruption**  
Finding the coolest tools for content creation and production on the IBC show floor, a guest expert and camera crew tour the halls and share their pick of the products. Join them to hear how storytelling and the creative process is changing, and to guide your own visit to the IBC exhibition.

**Awards Ceremony**  
18:30  
Auditorium

**Celebrating Industry Excellence**  
The IBC Awards recognise the personalities and organisations making exceptional contributions to our industry.

**Big Screen**  
09:45 - 10:45  
Auditorium

**Toy Story: reviving, restoring and re-imagining, in association with SMPTE**  
Cynthia Slavens, Director – Studio Mastering & Operations - Pixar Animation Studios  
Eric Pearson - Pixar  
Dominic Glynn, Senior Scientist - Pixar

**The new sound of Hollywood, in association with SMPTE**  
Nuno Fonseca, CEO - Sound Particles  
Tormod Ringnes, Sound Designer

**The Big Screen**  
11:05 - 11:50  
Auditorium

**The Audience Experience: advances in screen & assistive device technology, in association with SMPTE**  
Dominic Glynn, Senior Scientist - Pixar

**Lounge Talks**  
14:30 - 15:00  
Forum Lounge

**What Caught My Eye - Engaging consumer experiences**  
With the consumer at the heart of the broadcast and media industry, discover the products, platforms, user interfaces and devices that are transforming the consumer experience. A guest expert highlights their favourite finds on the IBC show floor, with video and discussion explaining why they are crucial to reaching audiences.

**Esports Showcase**  
9:30 - 10:00  
Auditorium

**Entry into esports ROI and expectations**  
Michiel Bakker, CEO - GINX Esports TV Canada  
Joseph Lynch, Head of Broadcast - Electronic Arts  
Chair: Chester King, CEO - British Esports Association

**Esports Showcase**  
10:00 - 10:15  
Auditorium

**Seamless technical delivery of esports broadcast**  
Mark Hempel, Head of Product Management - IHSE GmbH

**New for IBC2019: The IBC Esports Showcase, powered by ESL, EVS and Lagardère.**
Challenges and opportunities in the current esports ecosystem

Jonas Gunderson, CCO - North A/S
Lars Stegelmann, Executive Vice President Commercial - Nielsen Sports
Henrik Nyhuis, Head of Ran Esports - ProSiebenSat.1 Sports GmbH

Chair: Alana Foster, Staff Writer - IBC365

Understanding esports production

Simon Eicher, Executive Producer, Director of Broadcast, eSports Services - ESL
Ryan Chaply, Senior Esports Program Manager - Twitch
Corey Smith, Director, Live Operations Broadcast Technology Group - Blizzard
Maxwell Trauss, Broadcast Architect - Electronic Arts

Chair: Jens Fischer - EVS

Two pro esports teams will go head-to-head in an international championship battle showcased in IBC’s infamous Big Screen Auditorium, where the match will be live streamed and displayed to viewers in the very latest cinematic tech for a truly unique, immersive experience.

Don’t forget to find time to visit the many other feature areas at IBC2019.

IBC Exhibition
13 - 17 September

Where People Connect And Ideas Emerge
Explore 15 halls featuring more than 1,700 exhibitors showcasing the latest tech.

Future Zone
13 - 17 September
Hall 8

Seeing The Future Now
Visit the Future Zone to see the very latest ideas, innovations and concept technologies.
Future Zone
11:30am
eSports:
How MTG's eSports brands are shaping a hyper growth industry
Arnd Benninghoff, CEO, MTGx
Chair: Julia Hardy, Video Games Presenter, BBC Radio 1

13 - 17 September
Hall 8
IABM Future Trends Theatre in the Future Zone
Visit the IABM Future Trends Theatre in the Future Zone which will host a packed programme of presentations that explore up-and-coming technology and business trends.

IBC2019 App
Ensure you're prepared to take full advantage of networking opportunities and plan your time at the show with the IBC2019 App. Featuring a new online meeting planner and AI-powered matchmaking functionality that will recommend people you may want to meet with while at the show.

Available now from the App store and Google Play - search IBC2019.

Looking to arrange a lunch meeting? Amsterdam RAI has some of the best restaurants, cafes and tasty snack bars for you to enjoy during IBC.
Including:
• The Beach • The Roast Room • First Floor Restaurant
• Grand Café • Holland Restaurant • Café Amsterdam