IBC2019 journey for Innovators

To help you plan your visit to IBC2019, we have created a journey for you, with suggested content sessions to attend, showfloor feature areas to visit and exhibitors to see.

Owners & Associations

Owners session
07:45 - 08:45
The Forum

IABM: Seeing clearly in the cloud – strategies for business transformation
Morwen Williams, Head of UK Operations - BBC News
Tim Shoulders, President - Grass Valley, a Belden Brand
Bhavik Vyas, Head of M&E Global Partnerships and Alliance - Amazon Web Services (AWS)

Hisilicon Conference
10:45 - 11:45
Sponsored Content E102

Defining a new chapter of ultimate video experience with 8K + AI
Veni Shone, President - HiSilicon (Shanghai) Technologies
Marvin He, GM of Video Product - Huawei
Sunny Niu, Deputy Secretary-General - AVS Industrial Alliance
Steeve Huin, Vice President of Strategic Partnerships, Business Development and Marketing - Irdeto

Big Screen
13:45  14:30
Auditorium

Rocketman: the story of the music
Andy Patterson, Music Editor

Big Screen
14:45  15:30
Auditorium

Rocketman: The story of the edit
Join Oscar-winning editor Chris Dickens to hear the story behind Rocketman

Big Screen
16:00  18:30
Auditorium

Game of Thrones as you’ve never seen it before: panel session and screening - The Long Night, Season 8, Episode 3
Steve Beres, SVP, Studio & Production Services, - HBO

Lounge Talks
10:45 - 11:15
Forum Lounge

Tech Talk: From television to the seamless and personalised web: an Indian ethnographic study
Neha Hooda, Executive Producer VFX I Doctoral Candidate - University of Debrecen, Hungary

Owners & Associations

Association session
11:15 - 12:15
Emerald

Ultra HD Forum IBC Masterclass 2019
Mickael Raullet, ATEME
Guillaume Arthuis, BBright
Yurily Reznik, Brightcove
Mark Donnigan, Beamr
Thierry Fantier, VP Video Strategy - Harmonic Inc.
Maria Rua Aguete, Technology Fellow and Executive Director, – Media, Service Providers & Platforms - IHS Markit

Chair: Skip Pizzi, Vice President, Technology Education and Outreach - National Association of Broadcasters
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Title</th>
<th>Speakers</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 - 13:15</td>
<td>Auditorium</td>
<td>Convention Keynote</td>
<td>Andy Serkis, Director, Producer &amp; Actor</td>
<td>Hear from Andy Serkis known to play ground-breaking characters including Gollum from Lord of the Rings, Caesar from Rise of the Planet of the Apes and King Kong. Chair: Carolyn Giardina, Technology Editor - The Hollywood Reporter</td>
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<tr>
<td>13:00 - 13:45</td>
<td>Hall 14</td>
<td>Toy Story: reviving, restoring and re-imagining, in association with SMPTE</td>
<td>Cynthia Slavens, Director – Studio Mastering &amp; Operations - Pixar Animation Studios, Dominic Glynn, Senior Scientist - Pixar</td>
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<tr>
<td>14:00 - 14:20</td>
<td>Auditorium</td>
<td>Adding ads made easy: monetize any VOD asset based on relevance with dynamic SCTE 35 insertion</td>
<td>Boy van Dijk, Technical Writer - Unified Streaming</td>
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<tr>
<td>14:30 - 14:50</td>
<td>Hall 14</td>
<td>Digital media distribution solutions</td>
<td>Stuart Bishop, CEO - Co-founder - Katapy</td>
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<tr>
<td>15:00 - 15:20</td>
<td>Auditorium</td>
<td>Common OTT problems and how to fix them</td>
<td>Jaron Vietor, CTO - Mistserver</td>
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<tr>
<td>16:30 - 16:50</td>
<td>Auditorium</td>
<td>Radical Transparency: how to build trust with your customers</td>
<td>Elize Bosker, VP Product - Spideo</td>
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<td>18:30</td>
<td>Auditorium</td>
<td>Celebrating Industry Excellence</td>
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<td>The IBC Awards recognise the personalities and organisations making exceptional contributions to our industry.</td>
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<tr>
<td>09:45 - 10:45</td>
<td>Auditorium</td>
<td>Big Screen: Toy Story</td>
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### Esports Showcase

**9:30 - 10:00**
- Auditorium

**10:00 - 10:15**
- Auditorium

**10:45 - 11:30**
- Auditorium

**11:05 - 11:50**
- Big Screen

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- Auditorium

**10:45 - 11:30**
- Auditorium

**11:05 - 11:50**
- Big Screen

**12:00 - 12:45**
- Auditorium

**13:30 - 14:15**
- Auditorium

**14:00 - 15:00**
- Auditorium

**14:00 - 16:00**
- Auditorium

**14:30 - 14:50**
- CE Hub Theatre

**15:30 - 16:15**
- CE Hub Theatre

**16:30 - 17:15**
- Auditorium

**17:00 - 17:45**
- Auditorium

### NEW FOR IBC2019: The IBC Esports Showcase, powered by ESL, EVS and Lagardère.

**Esports Showcase**

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- Auditorium

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- CE Hub Theatre

**15:30 - 16:15**
- CE Hub Theatre

**16:30 - 17:15**
- Auditorium

**17:00 - 17:45**
- Auditorium

### Entry into esports: ROI and expectations

- Chester King, CEO - British Esports Association
- Michiel Bakker, CEO - GINX Esports TV Canada
- Joseph Lynch, Head of Broadcast - Electronic Arts

### Challenges and opportunities in the current esports ecosystem

- Jonas Gunderson, CCO - North A/S
- Lars Stegelmann, Executive Vice President Commercial - Nielsen Sports
- Henrik Nyhuis, Head of Ran Esports - ProSiebenSat.1 Sports GmbH

### Understanding esports production

- Simon Eicher, Executive Producer, Director of Broadcast, eSports Services - ESL
- Ryan Chaply, Senior Esports Program Manager - Twitch
- Corey Smith, Director, Live Operations Broadcast Technology Group - Blizzard
- Maxwell Trauss, Broadcast Architect - Electronic Arts

### Seamless technical delivery of esports broadcast

- Mark Hempel, Head of Product Management - IHSE GmbH

### Esports Live Tournament

Pro esports teams will go head-to-head in an international championship battle showcased in IBC’s infamous Big Screen Auditorium, where the match will be live streamed and displayed to viewers in the very latest cinematic tech for a truly unique, immersive experience.

### New for IBC2019: The IBC Esports Showcase, powered by ESL, EVS and Lagardère.
Ensure you’re prepared to take full advantage of networking opportunities and plan your time at the show with the IBC2019 App. Featuring a new online meeting planner and AI-powered matchmaking functionality that will recommend people you may want to meet with while at the show.

Available now from the App store and Google Play - search IBC2019.

Looking to arrange a lunch meeting? Amsterdam RAI has some of the best restaurants, cafes and tasty snack bars for you to enjoy during IBC. Including:
- The Beach
- The Roast Room
- First Floor Restaurant
- Grand Café
- Holland Restaurant
- Café Amsterdam