

Future Zone Tech Bytes



Key Information

- Submission of paper content – 7 May 2018
- Prepare a 4 – 6 slide draft summary on the Tech Bytes template provided
- We encourage infographics, graphs, images and videos in your slides – Images and videos must be 1920x1080px minimum
- Ensure contact details are added
- You must follow the guidelines listed below

Email 

conference@ibc.org

Phone 

0207 832 4100

About the Future Zone Tech Bytes

The **IBC Future Zone** will be home to the **2018 Tech Bytes**. If selected, you will be given the opportunity to give a **15** minute presentation on the Future Reality Theatre stage followed by the chance to show further digitised multimedia content on a **state of the art, HD interactive touch screen** in the Future Zone Research Lab. This allows visitors to interact with the content, scroll through different pages, play videos and enlarge images and ask any further questions. Further information on these below.

Specifications

In order to maintain a high level of finish that the Future Zone is renowned for, below is a style guide to keep the content presented of a high quality and effectively display your work.

Style

The background can be whatever colour you choose, providing the can be **easily read from 3m away**. We suggest keeping the background simple.

Text must be in **Arial**, preferably in black, however colour can be used to highlight central finding(s) or provocative results.

- We suggest the recommended **text sizes**
- Main page heading – 40pt
- Heading – 24pt
- Main text – 14pt

NB - anything smaller may be edited at the discretion of IBC

Image Quality

All slides will be displayed on a large HD touchscreen display. **Please ensure that the original copies of images and videos submitted are 1920x1080px minimum**. IBC reserves the right to remove low quality images or videos.

What we do

Our **Technical Papers Committee** peer-review your proposed content to ensure that it meets IBC editorial standards.

What you need to do next

Using the PowerPoint template provided, please prepare a **4 – 6 slide draft summary** showing your content with diagrams, images, video, bullet point text and short descriptive paragraphs.

Images, Videos etc.

We encourage you to use a mix of visual aids to enhance the impact of your content.

Words and images presented in different formats can appeal directly to your audience's imagination, adding power to your spoken words.

Please embed these into the slides as you would like them to be viewed, but please also supply us with the originals (image, video) so that we can use these to help make the poster **more interactive**.

- Images – ideally **jpg**
- Videos – ideally **mp4 or mov**
- Infographic's
- Diagrams, tables and graphs

Contact details

Ensure that you have **added contact details onto your slides**, we suggest the main holding slide as this will be the homepage that people can navigate to at a touch of a button.

About

The Tech Bytes will be displayed on **state of the art, HD interactive touch screens**. This allows visitors to interact with the content, scroll through different pages, play videos and enlarge images as they wish. Once you have given your short presentation in the Future Reality Theatre we encourage you to be present alongside your multimedia display in the Future Zone Research Lab for the next hour to interact with visitors and answer any questions that they may have.

Post show – this digitized content will be added to our online content platform IBC365. Therefore, we encourage infographics, graphs, images and videos in your slides to make them as attractive and enticing as possible!

These Tech Byte sessions and multimedia presentations are a fun way of informing IBC conference delegates and exhibition visitors of the latest cutting-edge innovations, trends and technical strategies from across the media industry.

About the Future Reality Theatre

The IBC Future Zone is also home to the IBC Future Reality Theatre. Free to attend for all IBC attendees, the Future Reality Theatre will present a programme of creative, business and technology sessions, which will explore the current and future impact of new technologies and the opportunities, challenges and implications around VR, AR, MXR and beyond.

About the Future Zone

The IBC Future Zone brings together all of the latest ideas, innovations and cutting-edge technologies from the industry in a single specially curated showcase area – the IBC Future Zone.